

SUMMER @KONKUK NEWSLETTER

AUGUST EDITION

THE STUDENTS ARE HERE!



The first week of the International Summer School 2 program at Konkuk University has officially kicked off! 55 Students from 12 countries and 23 universities arrived on campus and began their adventure by checking into Vision Hall, where they were warmly welcomed by our dedicated team of buddies and staff. For two weeks the students will engage in meaningful fieldtrips, practice Korean language and make some unforgettable new memories!

Interns supported the program by creating key resources, giving orientation presentations, interviewing Korean buddies, and assisting with student payments and inquiries.



ISS2 Program Calendar

Take a look at what's ahead this August at Konkuk University!

Our summer program students will enjoy a full schedule of language classes, cultural field trips, and buddy-led events designed to make their time in Korea both educational and memorable.

2025 Konkuk University International Summer School - August 7 ~ 22 (Track A)

sun	mon	tue	wed	thu	fri	sat
5	4	5	6	7	8	9
August				Dormitory Check-In	Orientation 10:00 Room 102 Lower School Building Campus tour / Buddy mission	Weekend Buddy Program COEX Aquarium
10	11	12	13	14	15	16
Free Time with Your Buddy	10:00 - 12:00 Korean class 13:00 - 15:00 E. Beauty Class Korean Sauna	Field Trip Official Field Trip	10:00 - 12:00 Korean class 13:00 - 18:00 E. Beauty Field Walk	10:00 - 12:00 Korean class 13:00 - 18:00 E. Aquatics Field Walk	10:00 - 12:00 Korean class 13:00 - 15:00 E. Aquatics Class Indoor Baseball	Weekend Buddy Program Hanam Sports Complex

2025 Konkuk University International Summer School - August 7 ~ 22 (Track C)

sun	mon	tue	wed	thu	fri	sat
5	4	5	6	7	8	9
August				Dormitory Check-In	Orientation 10:30 Room 102 Lower School Building Campus tour / Buddy mission	Weekend Buddy Program COEX Aquarium
10	11	12	13	14	15	16
Free Time with Your Buddy	10:00 - 12:00 Korean class 13:00 - 17:00 Korean class Korean Sauna	Field Trip Official Field Trip	10:00 - 12:00 Korean class 13:00 - 17:00 Korean class	10:00 - 12:00 Korean class 13:00 - 17:00 Korean class	10:00 - 12:00 Korean class 13:00 - 17:00 Korean class Indoor Baseball	Weekend Buddy Program Hanam Sports Complex

WEEK 1 COMPLETE!



WEEK 1 @ KU

Orientation Day Recap: Let the Games Begin!

Orientation brought everyone together for the first time, setting the tone for a summer of connection, learning, and discovery!

Interns gave a warm welcome and shared helpful tips about life in Seoul, the Konkuk campus, and what to expect from the program. Orientation day ended with a delicious dosirak lunch provided by the team!

The ISS2 summer began with a meticulously planned orientation, where Konkuk's Korean buddies finally met Participants face-to-face!



K TIGERS SPECIAL PERFORMANCE!



DOSIRAK LUNCH



Students watching intently...



Intern Younghoon demonstrated the buddy missions in squid game costume due to the recent release of Squid Game Season 3! The students were very amused!

After the orientation ceremony everyone was off to complete their buddy missions! Students got a chance to do fun activities and or explore campus

SQUID GAME THEME



GROUP PHOTO!

STAY CONNECTED:

INSTAGRAM: @konkukshortstay
TIKTOK: @konkukshortstay



BUDDY MISSIONS!



어떻게
지내세요

As part of the program, students take part in Buddy Missions throughout their time at Konkuk. These missions are a unique and interactive way to explore Korea, build friendships, and immerse themselves in local culture.

Each international student is paired with a Korean "buddy" (a Konkuk university student) who will help guide them through the program and everyday life in Korea. Together, they are challenged to complete 2 fun and culturally themed missions on orientation day designed to encourage connection!



To complete a mission, students must take a photo or video as proof, post it on Instagram, and tag the official program account @konkukshortstay using the hashtags #konkuksummerschool and #konkukbuddymission. Prizes will be given based on participation, and those who complete at least 2 missions during orientation will be eligible for a LOTTEly amazing prize! The TOP 10 students to complete the MOST missions will win a special prize!

This initiative is not only a fun challenge but also a way to break the ice, get students moving around the city, and help them know other students!

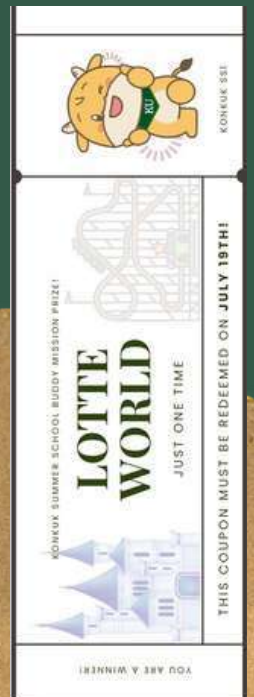
Bingo!

1 Go to Restio Cafe	2 Take a picture with Ku at the Student Union Building	3 Eat a local snack! (tteokbokki, bingsu...)	4 Go on a ride at Lotte World
5 Visit the Han river at sunset	6 Visit the Palace in Hanbok	7 Visit the oldest building on campus	8 See a movie at a local cinema
9 Visit a themed cafe	10 Visit a Traditional Market	11 Eat KBBQ with friends!	12 upload a K-pop dance reel

Complete 2 missions + Campus Tour to win a prize!

To complete a mission, you must...

- Take photo or video proof! Buddy missions must be completed with buddies!
- Post the photo/video on Instagram & tag KonkukShortStay's Instagram + these hashtags: #konkuksummerschool #konkukbuddymission
- Show your two posts to the interns to collect your prize!



FIELD TRIPS! SO FAR!

COEX Aquarium



Students get a close up look at the marine life at the aquarium!



FIELD TRIPS! SO FAR!

Students really enjoyed learning about the history

JJIMJILBANG



GANGWANDO

To relaxing saunas and temple viewings, students have been enjoying a variety of trips along side their buddies!



FIRST WEEK OF CLASSES!



CLASSES OFFERED:

- Korean Language (Beginner 1, Beginner 2 and Intermediate)
- K-Beauty
- K-Aesthetics
- K-Culture



Korean Language



K-Culture



K-Aesthetics K-Beauty

The first week of classes is off to a fantastic start! Students have begun their academic journey with a diverse lineup of courses designed to blend cultural immersion with academic exploration. Korean Language classes are offered at beginner 1, beginner 2, and intermediate levels, helping students build their communication skills and confidence in everyday Korean.

Elective courses like K-Culture, K-Aesthetics, and K-Beauty offer unique insights into Korean society, art, beauty culture, and identity. With passionate professors and interactive classroom environments, students are already engaging deeply with both the language and culture of Korea.

Field Work!



K-Beauty



K-Beauty:

- Mother-of-Pearl Mirror Workshop
- Sulwhasoo Bukchon Flagship Store
- Amorepacific World HQ
- Mark Bradford Exhibit (Museum Tour)
- Innisfree cafe for art and relaxation

Students dive into hands-on, immersive field work to deepen their understanding of class materials

K-Aesthetics (Theory): BLS Clinic & Toxnfill Clinic Tour

WHAT'S NEXT?

events coming up...

More AWESOME field trips!

Next week will be jam-packed with more exciting field-trips and buddy programs specially chosen to encourage students to get to know each other and learn about Korean culture!



LOTTE WORLD



Buddy Programs OMG!



Hangang Dinner Cruise



Hanam Starfield Smob

