

SUMMER @KONKUK NEWSLETTER

JULY EDITION

THE STUDENTS ARE HERE!



The first week of the International Summer School 1 program at Konkuk University has officially kicked off!

80 Students from 15 countries and 29 universities arrived on campus and began their adventure by checking into Vision Hall, where they were warmly welcomed by our dedicated team of buddies and staff.

Over the next few weeks the students will engage in meaningful fieldtrips, practice korean language and make some unforgettable new memories!



Interns handing out T shirts!

ISS1 Program Calendar

Take a look at what's ahead this July at Konkuk University!

Our summer program students will enjoy a full schedule of language classes, cultural field trips, and buddy-led events designed to make their time in Korea both educational and memorable.

	sun	mon	tue	wed	thu	fri	sat
WEEK 1 COMPLETE!			I	2	3 Dormitory Check-In	4 Orientation (mandatory) Welcome Lunch Buddy Mission!	5 Waterbomb Concert
6 Free Time with Your Buddy	7 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	8 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	9 Field Trip Heritage and Peace DMZ	10 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	11 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	12 Buddy Program Ice Skating @ Lotte	
13 Free Time with Your Buddy	14 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	15 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	16 Field Trip Adventure and Ocean View: Gangwon Province	17 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	18 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	20 Buddy Program Lotte World	
20 Free Time with Your Buddy	21 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	22 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	23 Field Trip Thrills and Excitement: Everland Zoo & Theme Park	24 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	25 09:00 - 12:00 Korean Language Class 13:00 - 16:00 Elective Course	26 Buddy Program Suwon Fortress	
27 Free Time with Your Buddy	28 Farewell Ceremony Farewell Meal	29 Dormitory Check-Out	30	31	Schedule may change slightly depending on conditions		



WEEK 1 @ KU

Orientation Day Recap: Let the Games Begin!

11 12 13 14 15 16

Orientation brought everyone together for the first time, setting the tone for a summer of connection, learning, and discovery!

Interns gave a warm welcome and shared helpful tips about life in Seoul, the Konkuk campus, and what to expect from the program. Orientation day ended with a delicious dosirak lunch provided by the team!

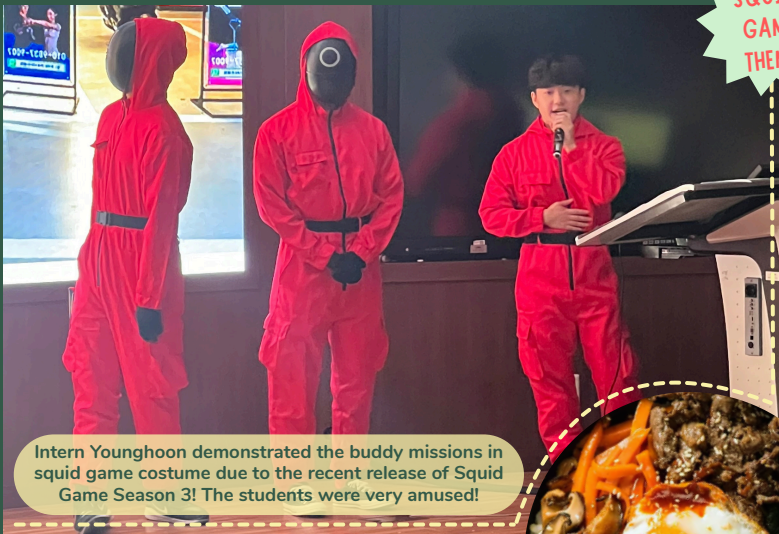
The ISS1 summer began with a meticulously planned orientation, where Konkuk's Korean buddies finally met their students face-to-face!



K TIGERS SPECIAL PERFORMANCE!



DOSIRAK LUNCH



SQUID GAME THEME

Intern Younghoon demonstrated the buddy missions in squid game costume due to the recent release of Squid Game Season 3! The students were very amused!



PSP ACADEMY ORIENTATION GROUP!

PSB Academy joined the program on the 7th and were welcomed with a specialized orientation ceremony and bibimbap lunch!



STAY CONNECTED:

INSTAGRAM: @konkukshortstay
TIKTOK: @konkukshortstay



BUDDY MISSIONS!

안녕하세요

어떻게 지내세요

As part of the program, students take part in Buddy Missions throughout their time at Konkuk. These missions are a unique and interactive way to explore Korea, build friendships, and immerse themselves in local culture.

Each international student is paired with a Korean "buddy" (a Konkuk university student) who will help guide them through the program and everyday life in Korea. Together, they are challenged to complete a series of 20 fun and culturally themed missions designed to encourage connection!




EXAMPLES

Buy a snack from a campus convenience store	Visit the geese by the lake	Snap a photo of the campus at sunset
Ride the subway from KU station	Use your t-money card successfully	Work out at the gym

To complete a mission, students must take a photo or video as proof, post it on Instagram, and tag the official program account @konkukshortstay using the hashtags #konkuksummerschool and #konkukbuddymission. Prizes will be given based on participation, and those who complete at least 2 missions during orientation will be eligible for a LOTTEly amazing prize!

This initiative is not only a fun challenge but also a way to break the ice, get students moving around the city, and help them know other students!



Complete 2 missions + Campus Tour to win a prize!

To complete a mission, you must...

- Take photo or video proof! Buddy missions must be completed with buddies!
- Post the photo/video on Instagram & tag KonkukShortStay's Instagram + these hashtags: #konkuksummerschool #konkukbuddymission
- Show your two posts to the interns to collect your prize!



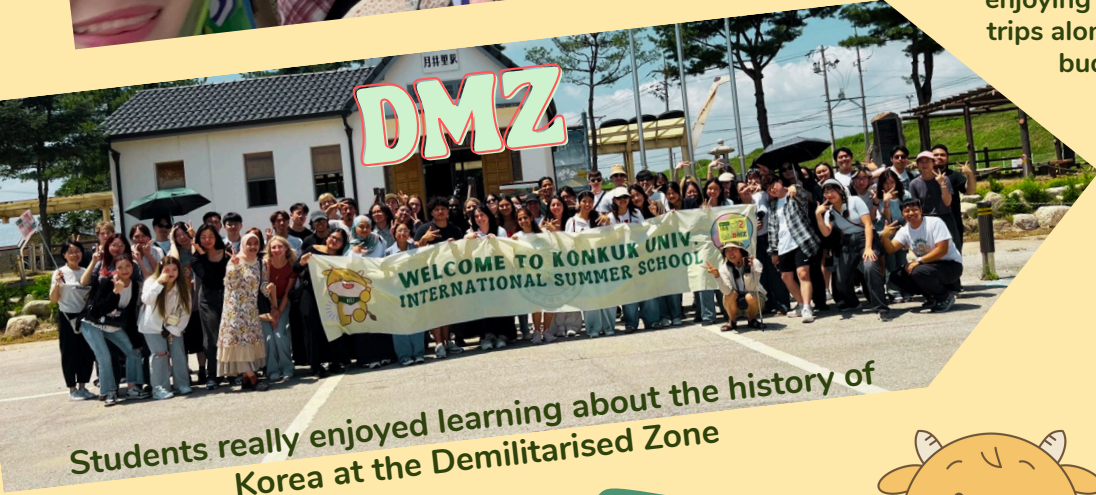
FIELD TRIPS! SO FAR!



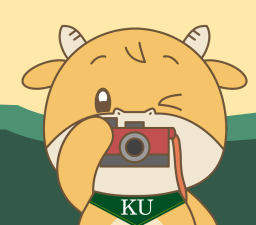
JIMJILBANG



From the DMZ to Waterbomb and relaxing jjimjilbangs, students have been enjoying a variety of trips alongside their buddies!



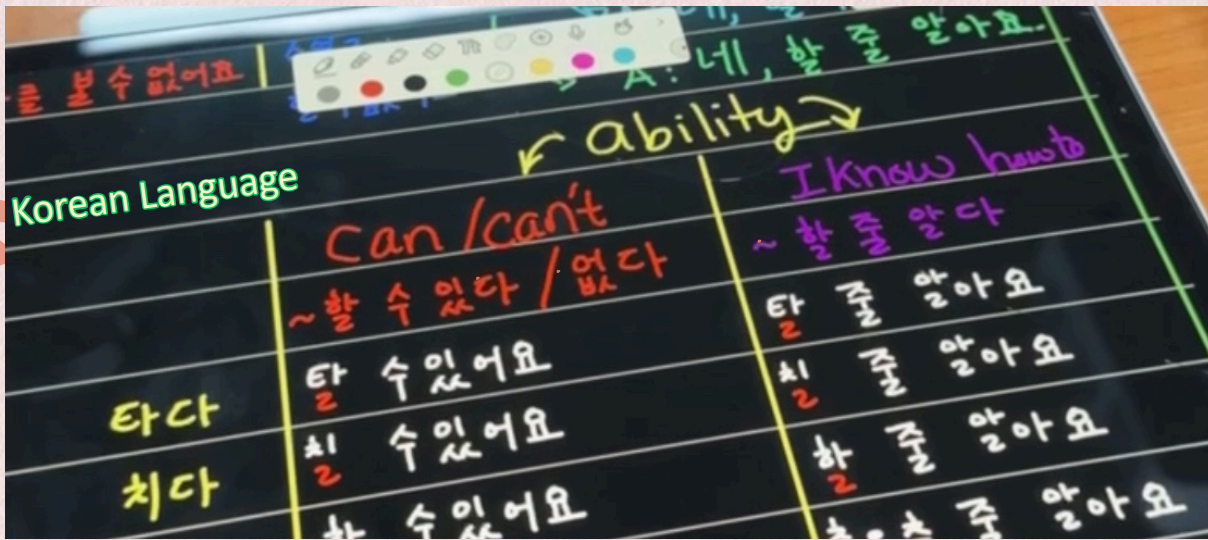
Students really enjoyed learning about the history of Korea at the Demilitarised Zone



FIRST WEEK OF CLASSES!

CLASSES OFFERED:

- Korean Language (Beg, Intermediate, Advanced)
- K-Psychology
- K-Art Now
- K-Aesthetics
- International Business



K-Aesthetics



International Business



K-Art Now

The first week of classes is off to a start! Students have begun their academic journey with a diverse lineup of courses designed to blend cultural immersion with academic exploration. Korean Language classes are offered at beginner, intermediate, and advanced levels, helping students build communication skills and confidence in everyday Korean.

Elective courses like K-Psychology, K-Art Now, and K-Aesthetics offer unique insights into Korean society, art, beauty culture, and identity; while International Business gives students a global perspective through the lens of Korea's corporate world. With passionate professors and interactive classroom environments, students are already engaging deeply with both the language and culture of Korea.

WHAT'S NEXT?

events coming up...

More AWESOME field trips!

The next 3 weeks are jam-packed with more exciting field-trips and buddy programs specially chosen to encourage students to get to know each other and learn about Korean culture!



Buddy Programs OMG!



HANGANG RIVER + CHICKEN