

Join the 2026 Global K-Heritage Ambassadors

Global K-Heritage Ambassadors play a crucial role in promoting Korean heritage worldwide. Through online platforms such as social media, you introduce Korean heritage in your native language and share your experiences with K-heritage.

3. 16 (MON) ~ **4. 3** (FRI)

Submission Window: March 16 (Mon) - April 3 (Fri)

Selection Results: April 8 (Wed)

Eligibility: GKS undergraduate & graduate students interested in Korean heritage

Application via QR code

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- ACTIVITIES:**
- **Creating Social Media Content:** Produce Content on social media to promote Korean heritage.
 - **Correcting Misinformation:** Identify errors related to Korean heritage in AI models such as ChatGPT

BENEFITS: Opportunities to participate in cultural events – making Najeon (mother-of-pearl inlay) crafting, Seoul gung (palace) tour programs and more.

